



FACT SHEET As of 9/30/24

PROSHARES S&P 500 DIVIDEND ARISTOCRATS ETF

Fund objective

ProShares S&P 500 Dividend Aristocrats ETF seeks investment results, before fees and expenses, that track the performance of the S&P 500® Dividend Aristocrats® Index.

Fund details

Inception Date	10/9/13
Trading Symbol	NOBL
Intraday Symbol	NOBL.IV
Bloomberg Index	SPDAUDT
Symbol	
CUSIP	74348A467
Exchange	Cboe BZX
Net Assets	\$12.68 billion
Expense Ratio	0.35%
Distribution	Quarterly
Schedule	

Why NOBL ?

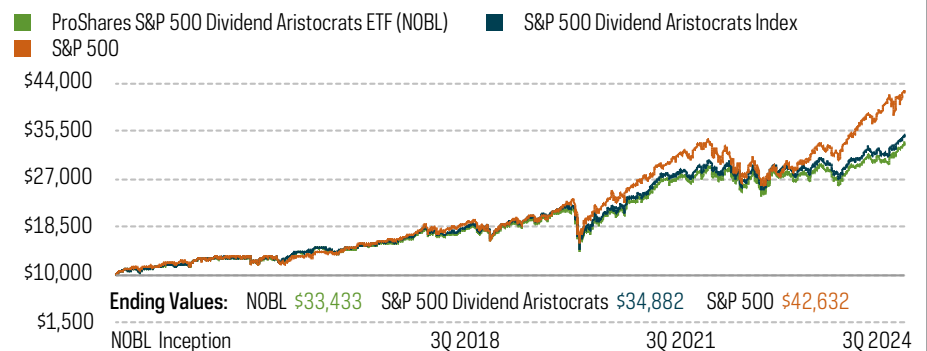
- The only ETF focusing exclusively on the S&P 500 Dividend Aristocrats—high-quality companies that have not just paid dividends but grown them for at least 25 consecutive years, with most doing so for 40 years or more.¹
- Often household names, NOBL's holdings generally have had stable earnings, solid fundamentals, and strong histories of profit and growth.
- NOBL's strategy has a demonstrated history of weathering market turbulence over time by capturing most of the gains of rising markets and fewer of the losses in falling markets.

Fund performance and index history²

	3Q 2024	Year to Date	1-Year	5-Year	10-Year	Fund Inception
ProShares S&P 500 Dividend Aristocrats ETF NAV Total Return	11.62%	13.86%	23.22%	10.69%	11.02%	11.62%
ProShares S&P 500 Dividend Aristocrats ETF Market Price Total Return	11.61%	13.78%	23.19%	10.68%	11.00%	11.62%
S&P 500 Dividend Aristocrats Index	11.74%	14.18%	23.68%	11.07%	11.44%	12.05%
S&P 500	5.89%	22.08%	36.35%	15.96%	13.37%	14.11%

Periods greater than one year are annualized.

Growth of \$10,000 since inception³



See reverse for additional information about the fund.

The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month-end may be obtained by calling 866.776.5125 or visiting ProShares.com. Index performance does not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in any index.

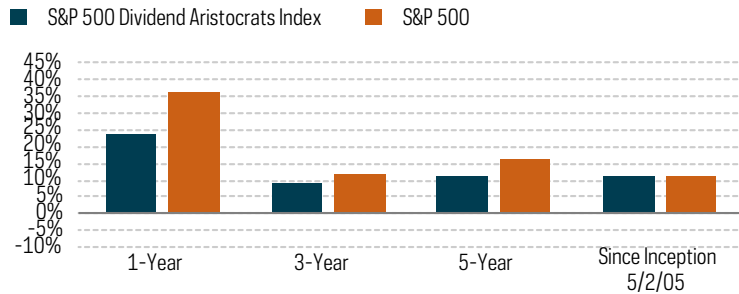
Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial professional or visit ProShares.com. ProShares are not suitable for all investors.

¹If fewer than 40 stocks meet criteria, the index may include companies with shorter dividend growth histories. Special dividend payments are not taken into consideration. There is no guarantee dividends will be paid. Companies may reduce or eliminate dividends at any time, and those that do will be dropped from the index at reconstitution. ²Returns are based on the composite closing price and do not represent the returns you would receive if you traded shares at other times. The first trading date is typically several days after the fund inception date. Therefore, NAV is used to calculate market returns prior to the first trade date. ³NAV total returns for the fund are used to calculate Growth of \$10,000. ©2025 PSA 2020-2304

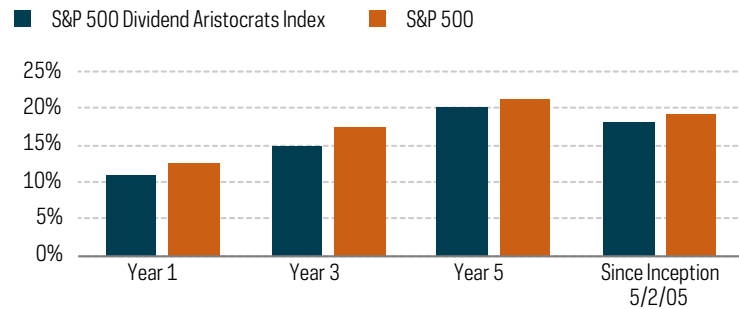
Index description

S&P 500 Dividend Aristocrats Index is designed to measure the performance of companies in the S&P 500 Index that have consistently increased dividends each year for at least 25 years.

Annualized performance



Standard deviation



Index characteristics

Number of Companies	66
Average Market Cap	\$102.52 billion
Price/Earnings Ratio	24.07
Price/Book Ratio	3.95
Dividend Yield	2.25%
2024 Annual Turnover	19.10%

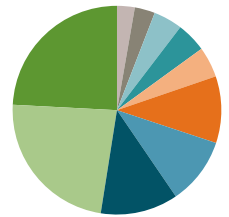
Additional fund information⁴

Top 10 fund companies

Company	Weights
Stanley Black & Decker Inc.	1.78%
Kenvue Inc.	1.78%
The Clorox Co.	1.71%
C.H. Robinson Worldwide Inc.	1.71%
McDonald's Corp.	1.68%
International Business Machines Corp.	1.68%
Aflac Inc.	1.66%
Lowe's Cos. Inc.	1.63%
Pentair plc	1.63%
Caterpillar Inc.	1.63%
Top 10 total	16.89%

Fund sectors

Sector	Weights ⁵
Consumer Staples	24.17%
Industrials	23.34%
Materials	12.02%
Health Care	10.38%
Financials	10.34%
Consumer Discretionary	4.75%
Utilities	4.62%
Real Estate	4.49%
Information Technology	3.14%
Energy	2.75%



For more information, visit ProShares.com or ask your financial professional

Definitions of terms: "Standard deviation" is a statistical measure of the variability of a portfolio's returns over a period of time. A higher standard deviation implies more risk. Here, standard deviation is annualized. "Annual turnover" is a measure of the fund's trading activity, which is computed by taking the lesser of purchases or sales and dividing by average monthly net assets. ⁴Holdings are subject to change. ⁵Sum of weightings may not equal 100% due to rounding.

Investing involves risk, including the possible loss of principal. This ProShares ETF is diversified and entails certain risks, including imperfect benchmark correlation and market price variance, that may decrease performance. Please see the summary and full prospectuses for a more complete description of risks. **There is no guarantee any ProShares ETF will achieve its investment objective.**

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Shares of any ETF are generally bought and sold at market price (not NAV) and are not individually redeemed from the fund. Brokerage commissions will reduce returns.